

Neo-Monadology and Recent Sociology:
By Shomit Sirohi

I. Financial Advisors

In the company-form there is the financial process with a vertical and horizontal level called the financial advisor, or company financial individual, who expresses an ideology of liberalism these days, but is also responsible for the monad which was extremely individual and alienated and social as well in that sense of late capitalism. The new monad is deeply social and collective individuals who are expressing the late capitalist life of new capitalism. This monadology then becomes a poesis of capitalism, that it is friendship circles or niches and such social individuals, which expresses a Renaultist individual, and is finally circles.

II. Company-Form

The company-form today has shifted from aesthetic management to in fact Renaultist desiring machines which is also finally curators of a system of capitalism which is producing a desiring life and creative capitalism all on Deterior, but also as a new plan of capital – that it will become a plane of immanence and so “let’s create”, it becomes the idea of creative capitalism, the company-form is no longer horizontal team-work based May 68 Paris aesthetics but In fact a shift to niche developments and vertical structures of creative capital with an aesthetic regime that then orders a mass worker and informalised labour force.

III. Labour-Form

The complex crisis of company-forms becoming vertical, creates a horizontal exclusion and belonging to a labouring class mass worker – now the worker monad is finally striking and in class action, which then is the new monad of all individual belief and desire – cinemas now made empty, to house the proletariat in aesthetic alienation – from small store labour to its radical commodification – a number of labouring processes on computer factories, automobile factories and even pencil factories and cigarette factories, finally agrarian labouring massification, and a whole list of monads – all excluded and striking – “What is capitalism, a phantom of exchange value which creates labour as the true market, and the new capitalism will hide its poor into unemployment and informal labour, a new category which unfolds as monads.”